

## PRESS RELEASE

## Printware's New iJetColor1175 Envelope Press Delivers Affordability, Profits with Low Interest Rates.

**ST. PAUL, MN – October 17, 2023** Printware will introduce its most affordable HP<sup>®</sup> powered iJetColor Envelope Press at PRINTING United in Atlanta, Georgia, this week. The 2023 commercial release of the iJetColor<sup>tm</sup>1175 delivers profitability with this next generation of benchtop envelope system. Visit booth **B1455** to see it deliver speed, reliability, profitability and special financing options.

The new **iJetColor1175 benchtop** system incorporates HP<sup>®</sup>'s Page-Wide Thermal inkjet technology that is faster, longer-running, and a more economical inkjet print solution with water safe inks. Both the iJetColor<sup>sm</sup>1175 and 1175Pro reflect Printware's continued commitment to

improvements to all parts of our exclusive inkjet bundle. Customers rave about reliable and accurate feeding, complete color controls, increased profits, and our comprehensive support program. Printware is offering special manufacturer supported financing programs with below market rates of **6.99%** APR.

"Our new iJetColor press makes long-life inkjet printheads and inks available to any size print or mailing operation," said Tim Murphy, President of Printware. "Our customers tell us we've made traditionally-expensive and problematic envelope printing both easy and profitable. Our iJetColor systems respond directly to our customers' need for more affordable, profitable, easy to use and reliable solutions."

**New 2024 models** feature unique envelope autoloading that improves feed accuracy and output handling in higher volumes that allows one operator to easily manage and print thousands of envelopes for unparalleled productivity especially in longer runs. Both iJetColor systems provide press-like speeds (from 7,810 to 10,285 #10 envelopes/hour) with full-color, print-on-demand capabilities, and each delivers the industry's lowest total cost of ownership. Our. Both machines offer easy changeover between any envelope size or run-length all with a single operator by design for maximum productivity.

Printware's commitment to its 1000+ long-time customers includes new special support plans and more affordable pricing for its iJetColorNXT and iJetColor users powered by Memjet®s VersaPass® technology. Improved multiyear support programs, upgrade options for "Pre-Owned Certified" systems and new support technology will give all iJetColor users great options to extend product life.

Printware also offers an innovative 5-year comprehensive support plan and is offering "Trade-In & Trade-Up" specials that will provide immediate savings for customers using older more expensive envelope presses to upgrade to any iJetColor system. See why the iJetColor 1175 and iJetColor 1175PRO have customers across the country and beyond saying, **"There's money in envelopes!"** 

Visit <u>www.ijetcolor.com</u>, call 800-456-1400, or email <u>sales@ijetcolor.com</u>.



Note to Editors:

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