

Printware Introduces New Affordable iJetColor 1175C New Model Inkjet Press Utilizing HP's® Thermal Inkjet Printhead

ST. PAUL, MINNESOTA – **May 17, 2024** – Printware introduces its third iJetColor1175 Model Press concurrent with Drupa this year. The new model **iJetColor1175C**, now commercially available, is a more affordable console-based unit based on the best-selling **iJetColor 1175 Pro** and the easy-to-use benchtop **iJetColor 1175** system providing more options for print, inplant and mail providers to profit with full-color envelopes.

The newest collaboration with HP incorporates HP Page-Wide Thermal inkjet technology, empowers the iJetColor1175C unit with fast, full-color, and easy-to-feed envelope printing with a lower capital investment. All three iJetColor inkjet envelope presses use water-safe, fade-resistant, pigment-based inks for a wide range of print applications.

"The newest member of the iJetColor family continues our commitment to our customers to focus on great economics for our customers." said Tim Murphy, president of Printware. "We now offer a trio of reliable, easy-to-use, HP-based envelope presses to fit any budget, without sacrificing quality."

The iJetColor1175C handles difficult to feed envelopes and prints full-bleed landscape orientation on #10 envelopes. Its unique feeding/alignment system is accurate, reliable, and provides easy transitions between envelope sizes, all with a single operator.

"The iJetColor 1175C will be a big hit," said Duane Smith, Director of Manufacturing and Service for Printware. "Customers want press-like speeds with full-color, print-on-demand capabilities, and they appreciate we offer options to fit their needs."

iJetColor Press systems come with a Profit Predictor, expert training, professional installation, 24/7 support, and a "no finger pointing" quality guarantee.

For more information visit *www.ijetcolor.com*, call 800-456-1400, or email sales@ijetcolor.com.

About Printware

Printware designs, engineers, and markets the iJetColor[™]1175 Pro, iJetColor[™]1175 and supports iJetColorNXT[™], and the iJetColor[™] envelope printing systems, that all are high performance, low-cost inkjet digital printers powered by HP[®] thermal inkjet technology and Memjet[®] technology. Printware, LLC is a member of the Vanguard Graphics International group of companies.

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