Printware Launches Next Generation of iJetColor™ Envelope Presses

◆ **iJetColor 1175 Pro Incorporating New High-Speed Feeder**

◆ **iJetColor 1175 Desktop Press Utilizing HP's® Thermal Inkjet Printhead**

◆ **iJetColor 1275 Pro Utilizing Memjet's New Duraflex® Inkjet Print Head**

ST. PAUL, MINNESOTA – **October 19, 2022** – Printware will be introducing three next generation iJetColor Presses at this year's PRINTING United's upcoming tradeshow in Las Vegas. These include the **iJetColor 1175 Pro** with a new higher speed feeder system; the new **iJetColor 1175** providing a more affordable first-of–its-kind benchtop envelope system; plus the new high-speed **iJetColor 1275 Pro** using Memjet's new DuraFlex® printhead technology.

The **iJetColor 1175** and **1175 Pro** products include Printware's expanding collaboration with HP® and builds on the growing success of the wider iJetColor family of envelope and packaging presses. These new products incorporate HP®'s Page Wide Thermal inkjet technology that is faster, longer running, and more economical for envelope and packaging solutions. The new **iJetColor 1275 Pro** will represent our fastest inkjet envelope press developed in collaboration with our Memjet® partners using the new DuraFlex® printhead technology. All three of these inkjet envelope presses use the latest generation of water-safe pigment-based inks that provide wider range of printing applications for uncoated and coated materials.

Tim Murphy, President of Printware, said "our new line of iJetColor presses are transformational as we integrate the best-in-class, next-generation, long-life printheads and inks to meet our customer's needs. These systems provide press-like speeds with full-color print-on-demand capabilities and each delivers the industry's lowest total cost of ownership. In addition, these three high-volume inkjet envelope presses will provide our customers the best options to meet their growing envelope and packaging personalization needs while generating maximum profits."

Murphy also added, "The **iJetColor 1175 Pro** was commercially launched in 2020 and targeted to high-volume print, packaging, and direct mailing operations. By incorporating HP® water-safe ink and our rugged high-speed feeder it has proven its versatility and can generate throughput of up to 10,000 envelopes/hr. The **iJetColor 1175 Pro** was the first light industrial press designed to print on difficult to feed envelopes using our Printware's proprietary vacuum belt and feeding system. Our new 2023 model features improved feed and output handling for higher volumes, more vivid color profiles, and a new comprehensive 5-year service bundle."

The **iJetColor 1175** bench top system**,** like our iJetColor 1175 Pro model, incorporates the highly reliable and long-lasting HP® thermal inkjet printhead and will deliver print widths up to 11.75 inches and will print

full-bleed landscape orientation on #10 envelopes. The feeding and alignment system with its accurate and reliable feeder is far more reliable to traditional roller fed systems and provides high-speed output (4,000-6,000+ envelopes/hr). The **iJectColor 1175** couples great print quality (1200 dpi) and speed (12 ips) in a reliable and easy-to use inkjet system priced under $50,000. Printware will also offer an innovative 5-year comprehensive support plan that has introduced the **Ink-Only**^{sm} consumable plan that makes this system economically superior to any other product in the category.

The new **iJetColor 1275 Pro**, integrating Memjet's new Duraflex® technology into Printware's Pro line of products features robust feeding and accurate alignment using Printware's proprietary vacuum conveyor that will allow for the highest resolution single page wide print quality coupled with press-like speeds of 15,000+ per hour using #10 envelopes and imaging at 30 ips. The newly introduced Duraflex® print heads provides long-life operation allowing for "tens of millions" of impressions coupled with high quality 1600 dpi output and pigment-based inks that will image on a variety of uncoated materials and a wide range of coated stocks. This system, priced under $100k, transforms the industrial press market with a targeted solution for envelope printing and mail operations. The **iJetColor1275 Pro** previewed at PRINTING United and will be commercially available in January of 2023.

Printware will also launch a new program of support for its **iJetColorNXT** and **iJetColor** classic systems based on Memjet® VersaPass® technology that includes multiyear support programs and an innovative "***Pre-Owned Certified"*** Program and a "***Trade-In & Trade-Up"*** program. Printware's commitment to its long-time customers is unrivaled with decades of legacy equipment still in use under continual support and service programs.

Designed for high-volume print and mailing operations the **iJetColor 1175 Pro**, **iJetColor 1175**, **iJetColor 1275 Pro, iJetColor PxG Pro, iJetColorNXT** and the original **iJetColor** systems all come in complete bundles that provided the industry's lowest variable costs especially compared to xerographic based solutions. As a result of our commitment to inkjet with our initial iJetColor product launched almost 10 years ago, there are now thousands of users running millions of envelopes every day.

All iJetColor systems come with the latest **Harlequin® based workflows** and **DFEs** (digital front ends) that use custom color management tools optimized for each print head technology, including an industry leading ColorBoost® technology to optimize color brightness at higher production speeds. Specialized workflows developed by its partner, Xitron, are built into easy-to-use operator touchscreens all delivered with Printware' installation, training and support on system supplied CPUs. Brand Color Editing feature allows brand colors, PMS colors, or Spot colors to be specifically defined for CMYK reproduction. In addition, new variable data and addressing solutions include Indicia and Mailing Permit imprinting that provides ultra-high-speed output for mailing operations.

iJetColor Press systems are offered with a comprehensive package including the Advanced Inkjet Expert Training Program, professional installation, 24/7 support, and a "no finger pointing" quality guarantee. We always supply automated feeding and output handling as part of our solution including product tables.

Lowest Total Cost of Ownership – the Inkjet Advantage.

iJetColor Press systems come with a Profit Predictor™ that details exact variable costs for print personalization to ensure proven financial results. With thousands of installations, from small to large volumes, iJetColor printers provide very fast return on investment, usually less than one year.

Advanced Inkjet Expert Training Program backed by 24/7 Support

The Advanced Inkjet Expert training program backed by 24/7 Support offers a no-risk service program to allow customers to maintain high uptime. Utilizing Remote Diagnostics, 100% complete system coverage, 24/7 telephone support, Online Training Tools, and optional On-Site technical support, customers have the options and flexibility they need to stay in production.

For more information visit **www.ijetcolor.com, call 800-456-1400, or email sales@ijetcolor.com**.

About Printware

Printware designs, engineers, and markets the iJetColor™ Pro, iJetColorNXT™, and the iJetColor™ envelope printing systems, all are high performance, low-cost inkjet digital printers powered by HP® thermal inkjet technology and Memjet® technology. The iJetColor Press is offered in a number of bundled configurations that include the iJetColor workflow powered by industry-leading Harlequin RIP technology. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information, visit www.printwarellc.com or www.iJetColor.com.

Note to Editors:

Company Contact Information:

       Tim Murphy – President Printware, LLC

       Tim.murphy@ijetcolor.com

       Direct: 651-456-1404

Marketing Support:

If you need photos, logos to accompany this release please contact:

       Be Bold Agency - Andrea Vuleta andreavuleta@gmail.com