

Printware unlocks envelope printing profitability

iJetColor 1175 Pro based on HP FI-1000 PageWide thermal inkjet technology delivers fast, flexible production and eye-catching color results



APPLICATION:
Direct Mail &
Envelope Printing

Customer Profile

A leading print shop in Ohio was seeking a digital, on-demand envelope printer for delivering higher speed, quality, and profitability.

Approach

Integrate HP FI-1000 PageWide thermal inkjet technology into the iJetColor 1175 Pro printer to increase speed and profitability on full-color envelope production.

Business Outcomes

With 3X faster print speed with outstanding print quality, and variable costs down 70%, the HP FI-1000-powered iJetColor 1175 Pro is delivering return on investment in just a few months.

HP Partner Product

Printware iJetColor 1175 Pro with HP FI-1000 including bar-in-box, service station and HP pigment inks.



with

iJetColor | Printware

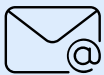
“The iJetColor 1175 Pro is literally transforming the industry. Print service providers can now process an entire mailing project—printing envelopes, content and addresses, and then fulfillment and postage—ensuring speed, efficiency and profitability for all.”

Tim Murphy, President, Printware

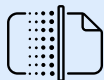


Challenge

Digital technology has transformed the printing industry and for most print service providers finding the right solution for customized envelopes is the final piece of the puzzle. Printware's customer in the Midwest tried several laser and toner printers, but production couldn't keep up with demand. Some inkjet devices used dye-based ink and resulted in a higher risk of smearing, adding drying time as well as cost to the production process. As a result, short-run envelope printing was not viable because businesses were unable to offer customers the speed, quality and flexibility which they expected.



High quality envelope printing



F1-1000 and pigment inks



Increased profitability by 30% ROI

Solution

Printware's iJetColor 1175 Pro, powered by the HP FI-1000 PageWide color inkjet engine applies vibrant, durable, water resistant¹ HP pigment inks. The FI-1000 printhead enables full bleed, full color or mono black print on multiple envelope sizes up to 11.7 inches wide.

Outcomes

The iJetColor 1175 Pro is fast, easy to use, environmentally friendly, and eliminates the need for pre-printed envelopes. Printing on demand up to 10,000 envelopes per hour is 3X faster and cuts variable costs by 70% compared to offset printing, making it the very low cost-per-piece envelope printer.

The ease of use and productivity of the iJetColor1175 enables print operators to manage multiple jobs simultaneously stress-free and achieve a return on investment within months.

Learn more at hp.com/go/oeminkjet

¹Based on internal HP testing as of March 2019